

The Shop Individual
RUSSEK'S

34th STREET—FIFTH AVENUE—35th STREET

Advance Exhibit
 of
 Original Spring Models

Fascinating·Distinctive·Individual Creations in

Frocks & Suits

Developed from the Authentic & Smart Materials



Style 1

Style 1
 A Springtime Creation. Fascinating
 Frock of plaid, stripe or plain
 Taffeta in effective shades . . . \$32.50



Style 11

Style 11
 Authentic Spring Model. An exquisite
 Dress of beaded Georgette
 Crepe. Very smart . . . \$69.50



Style 12

Style 12
 Youthful Eton Dress,
 developed in Velour or Treco
 in the new Spring
 Shades . . . \$39.50



Style 10

Style 10
 For Smart Originality—this
 modish suit of Check Ve-
 lour, Treco or
 Twill . . . \$47.50



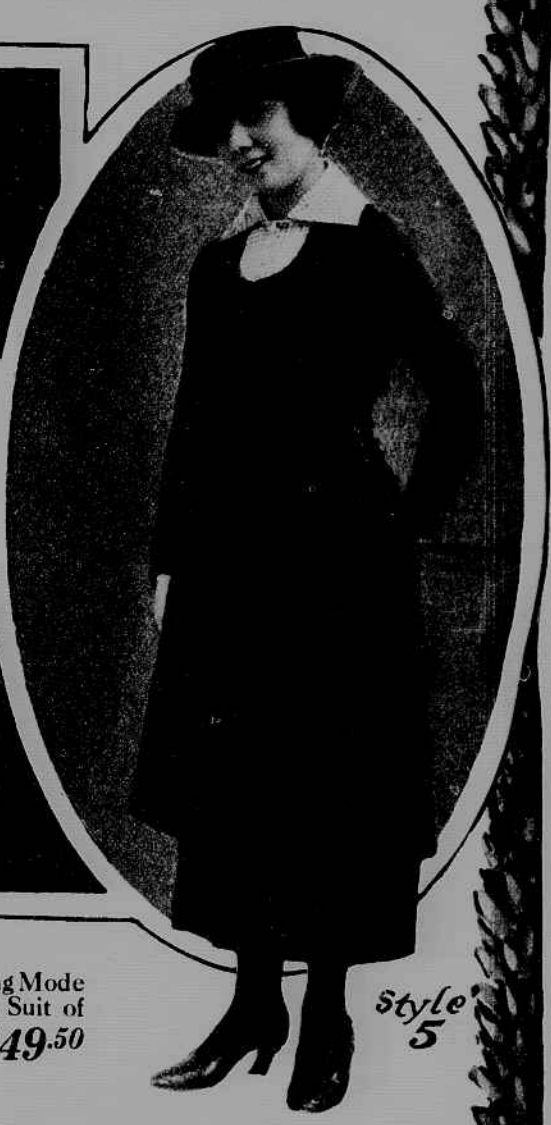
Style 7

Style 7
 A Russek Origination—Trico-
 tine or satin dress of distinctive
 design. A very ex-
 clusive Spring model . . . \$35.00



Style 2

Style 2
 An Exquisite Model. Serge
 Dress with pleated Organdie
 Vestee. Very ef-
 fective and original . . . \$19.75



Style 5

Style 5
 An Appropriate Spring Model
 —this charming Eton Suit of
 Velour or Treco . . . \$49.50



Style 4

Style 4
 Very charming, this youth-
 ful Spring Suit of Velour,
 Treco or Checks. . . \$49.50
 A distinctive model.



Style 9

Style 9
 For Spring—This effective Bo-
 lero Dress of Trico- . . \$35.00
 tine or Satin . . .
 In Taffeta, \$29.50



Style 3

Style 3
 Smart Spring Suit of fine
 Velour or Treco. In the
 season's newest
 colors. . . . \$42.50



Style 6

Style 6
 A Girlish Creation is this Chic
 Russek Pony Suit
 of Treco . . . \$47.50



Style 8

Style 8
 A Model of Originality. Satinor
 Tricotine dress de-
 signed on chic lines . . . \$32.50

Mail Orders will have our prompt attention. When writing state size and color of garment—Also inform us as to your height, waist and bust measurements